

PRIVACY POLICY

(Last updated -Sep 2019)

Thank you for visiting www.medrabbits.com, an internet based portal, which is owned and operated by Magic Potion Technology Private Limited, a company duly incorporated under the provisions of the Companies Act, 2013 (hereinafter referred to as “**MedRabbits**” or “**We**” or “**Our**” or “**Us**” or “**Company**”). The domain name is referred to as the “**Website**” which together with our privacy policy governs the access, and use by you of the technology, applications, websites, content, products, and Services provided by “MedRabbits” and governs the relationship between you and the Company.

MedRabbits respects your privacy and we are committed to protecting it at all times. This online Privacy Policy explains how we collect information, use it and safeguard the information on our website and mobile app. By accessing our websites and using our services, you agree to this Privacy Policy and to be bound by our Terms of Use. This Privacy Policy does not apply to information that you may share with us offline or with third-parties, including websites or applications that may be linked to the Service. Our Website contains third party links and We are not responsible for the actions, privacy policies or other legal notices of these third-parties, their websites or applications.

When you request a Service from MedRabbits, you agree and authorise MedRabbits to provide personal information about yourself, the Patient or Relative such as name, mobile number, email, date of birth, gender, weight and medical information about the Patient relevant to the Service to a Care Provider, Vendor or employee in order to deliver an efficient service. Collection of the information is in the user’s best interest and MedRabbits may use the information where an emergency, health or security situation exists or use of disclosure is for lawful purposes or whereby an individual's life, health or safety is being threatened.

Notwithstanding the registration of your or your Relative’s number on the Do Not Disturb (DND Register) and/or National Customer Preference Register (NCPR) , you hereby expressly agree to be contacted by MedRabbits / Vendors / Care Providers over phone, SMS, Whatsapp and email and do not have any objection to receiving emails, SMS or Whatsapp messages and calls from MedRabbits and/or receive promotional messages in the form of newsletters, special offers, reminders and updates by electronic means.

You agree to provide accurate personal and medical information about the Patient. You expressly consent that MedRabbits will provide this information to the assigned Care provider in order to deliver an efficient Service. MedRabbits will not be responsible for misuse of Patient’s data by Care Provides, Vendors their affiliates, employees or other third parties.

We collect information about our users in several ways such as Directly from the user, Web server logs, Mobile app logs, Cookies and other technologies

How do we use this data?

We use the information primarily to provide you with a personalized internet experience that delivers the information, resources and services that are most relevant and helpful to you. We also may register you for subscription services you may have opted for, reply to your emails or on-line requests, notification, personalization, transmit information requested, for surveys, data analysis, customer support, research, newsletters, events and blogs and to recommend services/products that may be useful to you. We may collect and use your device’s unique identifier for analytics purposes or to store your user preferences. We may use Google Analytics or other third-party services to monitor and analyse user behaviour. Google Analytics is a web analysis service provided by Google, Inc. (“Google”). Google utilizes the Data collected to track and examine the use of the Service, to prepare reports on its activities and to share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

MedRabbits also collect and use/share non-personally identifiable data/information to third other parties for marketing, advertising, research or other uses and by accessing our website, you expressly consent to the same.

We may update this Privacy Policy from time to time by posting a new version online. You should check this page occasionally to review any changes.

Confidentiality and Security

While we have taken reasonable and necessary measures to ensure that all information collected will remain secure through physical, electronic, and administrative procedures to safeguard and help prevent unauthorized access or disclosure, maintain data security, it must be understood that no transmission of data over the Internet or any other public network can be guaranteed to be fully secure.

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